

04-14-03

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PATENT APPLICATION  
09/589,037

*Walben*  
*Lerrain*  
*April 17, 2003*  
*#7/Reg*  
*Recons.*

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Litman et al  
Serial No.: 09/589,037  
Filing Date: June 6, 2000  
Group Art Unit: 3629  
Examiner: Dixon, Thomas A.  
Title:

SYSTEM AND METHOD FOR CONDUCING  
TRANSACTIONS INVOLVING GENERICALLY  
IDENTIFIED ITEMS

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Honorable Assistant Commissioner  
for Patents  
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*Willie Jiles*  
Willie Jiles

**RESPONSE PURSUANT TO 37 C.F.R. §1.111**

In response to the Office Action mailed January 13, 2003, Applicants respectfully request the Examiner reconsider the rejection of the claims in view of the following comments as set forth below.